

ME NUUH!

TOURIST
EXPERIENCES
IN BELO
HORIZONTE



Check-In Turismo
SEBRAE



AQUI O TRABALHO NÃO PARA

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SEBRAE/MG

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**ME
NUUH!**
TOURIST
EXPERIENCES
IN BELO
HORIZONTE

NUUH!

One of the most versatile interjections in mineirês, the distinctive way people speak in Minas Gerais: it can express just about anything! It can convey surprise, joy, intensity... If someone from Minas Gerais can feel it, nuh can express it. So what does nuh mean? It means something is truly amazing, sô!

ME
NUUH!
TOURIST
EXPERIENCES
IN BELO
HORIZONTE

Te encontro em Belo Horizonte

MeNuuH! invites you to discover Belo Horizonte through immersive and sensory activities that reveal its flavors and stories, fostering encounters and connections that show why it is Brazil's most authentic and welcoming capital.



A TASTE OF
HISTORY.

FLA VO RS



ME TOURIST
EXPERIENCES
IN BELO
HORIZONTE
NUUH!



Flavors of Minas Gerais: Food with a Story

COZINHA SANTO ANTÔNIO

What if stories could be savored? In this experience, food and literature come together in a tasting menu inspired by dishes and works by writers from Minas Gerais. With each course, regional ingredients, stories and literary excerpts reveal different facets of the state's culture and identity. Through flavors, memories and conversations around the table, guests embark on a journey beyond the familiar images of Minas Gerais.

BOOK NOW

DURATION

2 hours 30 minutes

RESERVATIONS

WhatsApp

CAPACITY

15 to 35 guests

WHAT THE EXPERIENCE INCLUDES

Five-course tasting menu inspired by Minas Gerais cuisine and literature, storytelling, house water, welcome cocktail. Optional wine pairings from Minas Gerais, available at an additional charge.

NOTES

Report any dietary restrictions, intolerances or allergies in advance.

CONTACTS

+55 31 98218-6427

@cozinhasantoantonio

contato@cozinhasantoantonio.com.br

Rua São Domingos do Prata, 453 -
Santo Antônio - Belo Horizonte/MG

Guided Tasting of Specialty Coffees and Minas Gerais Cheeses

AMORAS CAFÉ

Enjoy a sensory experience with specialty coffee, led by barista Felipe Brazza. The experience introduces different coffee profiles, their aromas, flavors, brewing methods and ways to enjoy them in everyday life. During the experience, participants taste a selection of coffees, learn to identify their characteristics and explore pairings with cheeses from Minas Gerais, adding another dimension to the experience. A light, educational and enjoyable gastronomic experience to discover Minas Gerais through coffee.

BOOK NOW

DURATION

2 hours

RESERVATIONS

WhatsApp

CAPACITY

10 to 15 guests

WHAT THE EXPERIENCE INCLUDES

Guided tasting of three specialty coffees and cheeses from Minas Gerais.

NOTES

Not recommended for guests who are lactose intolerant or sensitive to caffeine, or who avoid caffeine.

CONTACTS

Rua Flórida, 101 - Sion
Belo Horizonte/MG

+55 31 98864-7774
@felipebrazza
felipebrazza@gmail.com





Ancient Flavors & Heritage: Afro-Brazilian Culinary Experience

TERRITÓRIO KITUTU DE AQUILOMBAMENTO

Discover the flavors, stories and traditions that shape Brazilian cuisine. In this immersive experience, participants prepare recipes inspired by ancestral Afro-Brazilian knowledge and techniques while exploring the richness of Black culture through music, literature and mancala, a traditional African board game. Through aromas, ingredients and stories, each dish reveals memories, resistance and cultural legacies passed down through generations. The experience brings together food, the oral storytelling tradition of griots and connection in a warm, meaningful setting.

BOOK NOW

DURATION

3 hours

RESERVATIONS

WhatsApp

CAPACITY

8 to 16 guests

WHAT THE EXPERIENCE INCLUDES

Starter, main course and dessert, interaction with the instructor, recipes, games, books, music, drinks paired with the menu, storytelling.

NOTES

Report any allergies, intolerances or dietary restrictions in advance.

CONTACTS

+55 31 99839-2297
@kitutugastronomiaafrobrasileira
kitutuafrogastronomia@gmail.com

Rua Araão Reis, 496 - Centro
Belo Horizonte/MG

A Taste of Minas Gerais Today

INGREDIENTE DA VEZ

Each edition has its own star: one ingredient, one story and many flavors. The journey begins at Mercado do Cruzeiro, amid producers, aromas and discoveries, then continues at the chef's home, where guests prepare an appetizer, main course and dessert together. As the ingredients come to life, stories, traditions and culinary knowledge reveal the richness of Minas Gerais. A heartfelt experience celebrating the state's cuisine, gatherings around the table and the joy of cooking, laughing and sharing.

BOOK NOW

DURATION

3 hours

RESERVATIONS

WhatsApp

CAPACITY

8 to 12 guests

WHAT THE EXPERIENCE INCLUDES

Tour of Mercado do Cruzeiro, purchase of ingredients, group preparation of an appetizer, main course and dessert, lunch, non-alcoholic beverage, transportation from the market to the chef's home, souvenir postcard.

NOTES

Report any allergies, intolerances or dietary restrictions in advance.

CONTACTS

Rua Camões, 164 – São Lucas
Belo Horizonte/MG

+55 31 99226-8807
@ingredientedavez
www.ingredientedavez.com.br
ingredientedavez@gmail.com





Butecrawl: Discovering Belo Horizonte, One Bar at a Time

VIVA MINAS

Inspired by pub crawls around the world, Butecrawl gives the concept a distinctly local twist in Brazil's bar capital. This guided walk through downtown Belo Horizonte blends history, food and the city's beloved neighborhood-bar culture across five carefully selected stops. Each bar represents a chapter in the city's story, from the former Arraial do Curral del Rey settlement to present-day Belo Horizonte, revealing how these gathering places evolved alongside the city and became part of its identity. An authentic, entertaining and flavorful way to discover the capital of Minas Gerais.

BOOK NOW

DURATION

3 hours

RESERVATIONS

WhatsApp

CAPACITY

6 to 20 guests

WHAT THE EXPERIENCE INCLUDES

Licensed guide, on-site host, storytelling, beer and cocktail tastings, two shared appetizers, one souvenir cookie.

NOTES

For guests aged 18 and over only. Responsible drinking is recommended. The route involves walking through downtown and depends on partner establishments' opening hours. Taxi or ride-hailing transportation is recommended.

CONTACTS

+55 31 98413-0730

@vivaminastur

www.vivaminasturismo.com.br

lucio@vivaminasturismo.com.br

Meeting Point:
Confirmation at the time
of booking

Traditional Baking and Memories Workshop

O ROÇA GRANDE

Enjoy an experience that brings together food, heritage and affection. Discover the stories and the traditional women bakers of Minas Gerais who turned the kitchen into a place of gathering and care. Participants get hands-on, explore rituals passed down through generations and savor freshly baked regional specialties over traditional Minas Gerais coffee. More than a cooking class, this is an opportunity to discover the soul of Belo Horizonte through its flavors and memories.

BOOK NOW

DURATION

2 hours

RESERVATIONS

WhatsApp

CAPACITY

4 to 10 guests

WHAT THE EXPERIENCE INCLUDES

Traditional baking workshop, stories, Minas Gerais coffee tasting.

CONTACTS

Rua São Paulo, 1743 – Lourdes
Belo Horizonte/MG

+55 31 99119-4739
@orocagrande
orocagrande@gmail.com





Cachaça Experience: A Journey Through History and Flavor

CAVA ZÉ RIBEIRO

Every sip tells a story. At Cava Zé Ribeiro, guests immerse themselves in the world of cachaça, Brazil's signature sugarcane spirit. They learn how cachaça is made in a traditional still, taste selected cachaças paired with traditional Minas Gerais snacks and explore the aromas, flavors and stories behind this centuries-old tradition. Signature cocktails and engaging conversation complete the experience, revealing why cachaça is far more than a drink: it is part of the culture and hospitality of Minas Gerais.

BOOK NOW

DURATION

2 hours

RESERVATIONS

WhatsApp

CAPACITY

4 to 20 guests

WHAT THE EXPERIENCE INCLUDES

Stories, tasting of three small plates, six cachaças and three cocktails.

NOTES

Taxi or ride-hailing transportation is recommended.

CONTACTS

+55 31 99877-3636
@cavazeribeiro

Mercado de Origem:
Rua Adriano Chaves e Matos
486 - Subsolo 2 - Olhos D'Água
Belo Horizonte/MG

Belo Horizonte Food Experience: Downtown

ESPINHAÇO OPERADORA

Discover Belo Horizonte on a tour that brings together heritage, architecture and food. During a walk through downtown, guests visit iconic sites while sampling coffee, traditional baked goods, artisanal products and other specialties from Minas Gerais. Through stories, fascinating details and encounters with local entrepreneurs, the route reveals the essence of the city and shows why Minas Gerais is a destination where every corner holds a flavor and a story.

BOOK NOW

DURATION

4 hours
30 minutes

RESERVATIONS

Site

CAPACITY

2 to 12 guests

WHAT THE EXPERIENCE INCLUDES

Qualified, experienced guide, historical commentary.

NOTES

Not recommended for guests with reduced mobility or wheelchair users.

CONTACTS

Rua Miraselvas, 183, sala 102
Ouro Preto

+55 31 99189-1651
@espinhacooperadoraturistica
www.espinhacooperadora.com.br
contato@espinhacooperadora.com.br



A close-up photograph of a hand holding a clear glass under a beer tap. The tap is dispensing a golden beer with a thick head of foam. The background is slightly blurred, showing warm, ambient lighting and a wooden bar surface.

Beer Experience: Guided Tasting

CHOPP DO MERCADO

Discover why Belo Horizonte is one of Brazil's leading craft beer destinations. During a guided tasting, participants explore different beer styles, learn about the brewing process and discover fascinating facts about this much-loved drink. Paired with artisanal cured meats, the experience celebrates the neighborhood-bar culture of Minas Gerais through bold flavors, lively conversation and a surprise at the end.

[BOOK NOW](#)

DURATION

1 hour 30 minutes

RESERVATIONS

WhatsApp

CAPACITY

4 to 30 guests

WHAT THE EXPERIENCE INCLUDES

Five beer styles; a second tasting of your favorite style; pairings with artisanal cured meats; surprise gift.

NOTES

For guests aged 18 and over only. Not suitable for guests with dietary restrictions.

CONTACTS

+55 31 97581-8491
@choppdomercadobh
choppdomercadobh@gmail.com

Avenida Dom José Gaspar, 967
Coração Eucarístico - Belo
Horizonte/MG

Degusta Jazz

SOUL JAZZ BURGER

In a candlelit courtyard, music and cuisine come together in a one-of-a-kind experience. Accompanied by live jazz, each of the five courses is paired with a chapter in the musical narrative, guiding guests on a journey from the origins of jazz to the music of Minas Gerais. With signature flavors, stories, art and lively conversation, Degusta Jazz turns an evening in Belo Horizonte into an unforgettable memory.

BOOK NOW

DURATION

1 hour
45 minutes

RESERVATIONS

Site

CAPACITY

25 to 40 guests

WHAT THE EXPERIENCE INCLUDES

Five-course menu of signature dishes; water; live music; storytelling; welcoming setting.

NOTES

Alcoholic and non-alcoholic beverages are not included. Please inform us in advance of any allergies, intolerances or dietary restrictions. Not recommended for children. A vegetarian menu is available on specific dates. Book through our contact channels.

CONTACTS

Rua Conselheiro Rocha, 2809
Santa Tereza

+55 31 97211-6640
@souljazzburger
degustajazz.com.br
financeiro@souljazz.com.br

ELING

GO

GO

GO

GO

GO

GO





From the Countryside to the Table

O ROÇA GRANDE

At Restaurante Roça Grande, chef Mariana Gontijo leads an experience celebrating the food culture of Minas Gerais through a dinner with curated pairings. Traditional recipes, ingredients with a strong sense of place, cultural expressions and country tales immerse guests in the flavors, knowledge and hospitality of rural life. In a warm, authentic setting filled with memories, the experience offers a true journey through the traditions of rural Minas Gerais.

BOOK NOW

DURATION

3 hours

RESERVATIONS

WhatsApp

CAPACITY

10 to 20 guests

WHAT THE EXPERIENCE INCLUDES

Dinner featuring a starter, main course, and dessert, paired with wines from Minas Gerais and stories about the cultural traditions of the state's countryside.

CONTACTS

+55 31 99119-4739
@orocagrande
orocagrande@gmail.com

Rua São Paulo, 1743 - Lourdes
Belo Horizonte/MG

TerrUai

A CASA DA UVA

Minas Gerais has a richer wine history than many people realize. In this experience, guests explore the state's diverse wine-producing regions through three carefully selected wines, presented with historical context, a regional map and a guided tasting. Each wine reveals a landscape, a production process and a distinctive approach to winemaking in Minas Gerais. An inviting experience for travelers seeking culture, discovery and new flavors in Belo Horizonte.

BOOK NOW

DURATION

1 hour

RESERVATIONS

WhatsApp

CAPACITY

2 to 12 guests

WHAT THE EXPERIENCE INCLUDES

Guided tasting of three wines from Minas Gerais, pairings with local cheeses, overview of the state's wine regions, expert host, regional map, producer videos or testimonials, when available.

NOTES

For guests aged 18 and over only. Not suitable for anyone who does not consume alcohol. Report any dietary restrictions, intolerances or allergies in advance.

CONTACTS

Rua Pium-Í, 397 - Cruzeiro
Belo Horizonte/MG

+55 31 98221-0679
@acasadauva
contato@uвамg.com.br



THE JOURNEY
OF A PEOPLE.

STORIES



ME TOURIST
EXPERIENCES
IN BELO
HORIZONTE
NUUH!

Musical Dinner – Memories of a Street Corner

BAR E MUSEU CLUBE DA ESQUINA

An unprecedented experience in which actor-singers transform an evening at the Clube da Esquina Bar and Museum into an immersive journey through the history of one of Brazil's most important musical movements. The everyday life of Casa dos Borges comes to life through short, interactive, and moving scenes, recreating the atmosphere where songs that marked generations were born. The experience is accompanied by five dishes inspired by the identity of Minas Gerais and the memories of Clube da Esquina. Amid music, gastronomy, affection, and joy, you realize that, without even noticing, you have already become part of this story.

BOOK NOW

DURATION	RESERVATIONS	CAPACITY
3 hours	Sympla	20 to 60 guests

WHAT THE EXPERIENCE INCLUDES

Dinner with starter, main course and dessert, interaction with the actors, live music, themed setting.

NOTES

Report any dietary restrictions, intolerances or allergies in advance.

CONTACTS

Rua Paraísopolis, 738 – Santa Tereza
Belo Horizonte/MG – CEP 31010-330

+55 31 99688-0558 or +55 31 2512-5050
@bardomuseuclubedaesquina
www.bardomuseuclubedaesquina.com.br
comercial@bardomuseuclubedaesquina.com.br





Black Belo Horizonte: A Black Heritage Route

SENSAÇÕES TURISMO

Discover Belo Horizonte on an Afro-Brazilian heritage route that reveals new layers of the area around Praça da Estação. The experience leads visitors through street art, labor history, cultural spaces, a creative workshop and Black-led initiatives that energize the city center. With viewpoints, a museum, graffiti, creative businesses and history along the way, the route presents a vibrant, diverse and powerful Belo Horizonte for travelers seeking tourism grounded in identity, cultural depth and a genuine connection with the local area.

BOOK NOW

DURATION

3 hours

RESERVATIONS

Site

CAPACITY

2 to 25 guests

WHAT THE EXPERIENCE INCLUDES

Expert guide, interpretive itinerary, cultural mediation, visits to Black-owned creative businesses, cultural-awareness activities, themed workshop, support materials, insurance coverage, beverages during the experience.

CONTACTS

+55 31 99973-9340
@sensacoesturismo
loja.sensacoes.tur.br
contato@sensacoes.tur.br

Av. Afonso Pena, 748, 7º andar
Centro, Belo Horizonte/MG

Tradition, Memory and Axé

SEARA 7 LUZES

At Terreiro Seara 7 Luzes, an Afro-Brazilian place of worship, history, spirituality and culture come together. Led by spiritual leader Mãe Neli, the experience explores the connections among Afro-Brazilian knowledge, healing plants, sacred foods and traditions passed down through generations since the era of slavery. Through rituals, stories, aromas and flavors, guests discover the power of ancestry and the wealth of knowledge that remains alive today. A journey of learning, respect and connection.

BOOK NOW

DURATION

3 hours

RESERVATIONS

WhatsApp

CAPACITY

8 to 15 guests

WHAT THE EXPERIENCE INCLUDES

Guided experience at the terreiro, including stories, herbs, a blessing ritual and tasting of foods associated with the Orixás.

NOTES

Report any allergies, intolerances or dietary restrictions in advance.

CONTACTS

Rua João Evangelista, 40
Santa Terezinha – Belo Horizonte/MG

+55 31 99916-2251
@searaseteluzes
souzaneli893@gmail.com





Pampulha: Belo Horizonte for All the Senses

SENSAÇÕES TURISMO

More than a sightseeing tour of Pampulha, this experience invites visitors to discover Belo Horizonte through stories, flavors, aromas and meaningful encounters. The route explores some of the key landmarks of the Pampulha Modern Ensemble, combining a guided walk, food, art and moments of contemplation. A memorable, culturally rich journey that engages the senses and reveals the warmth of Pampulha.

BOOK NOW

DURATION

3 hours

RESERVATIONS

Site

CAPACITY

2 to 20 guests

WHAT THE EXPERIENCE INCLUDES

Guided walk with storytelling, regional food tastings, sensory experiences.

CONTACTS

+55 31 99973-9340
@sensacoesturismo
loja.sensacoes.tur.br
contato@sensacoes.tur.br

Av. Afonso Pena, 748, 7º andar
Centro, Belo Horizonte/MG

City Tour – Reliving Belo Horizonte

JK, NIEMEYER E O CLUBE DA ESQUINA

Embark on a journey through the history, architecture, and music of Belo Horizonte. Aboard a historic bus, explore Pampulha, the Centro-Sul area, and Santa Tereza, revisiting the places that inspired the artists of Clube da Esquina. Through storytelling, live music, and gastronomy, discover the connections between JK's vision, Niemeyer's modernist architecture, and the musical revolution that shaped the city. An exciting way to experience Belo Horizonte with all your senses!

BOOK NOW

DURATION	RESERVATIONS	CAPACITY
6 hours	Sympla	19 guests

WHAT THE EXPERIENCE INCLUDES

Transportation in a vintage bus; specialized tour guide; water, bottled beer; welcome drink and appetizer; lunch; admission to the museum, exhibition and musical show; app with an audio guide available in 60 languages.

NOTES

Not recommended for people with reduced mobility or wheelchair users.

CONTACTS

Rua Paraisópolis, 738 – Santa Tereza
Belo Horizonte/MG – CEP 31010-330

+55 31 99688-0558 or +55 31 2512-5050
@bardomuseuclubedaesquina
bardomuseuclubedaesquina.com.br
comercial@bardomuseuclubedaesquina.com.br



Nostalgic Football Club

BH A PÉ

Football, bar food, and craft beer are passions that help tell the story of Belo Horizonte. In this experience, participants discover fascinating stories about América, Atlético, and Cruzeiro, exploring how the sport has influenced the city's culture and identity. From surprising stories, such as the former stadium located at Mercado Central, to pairings of traditional bar snacks with specialty beers, the tour transforms football memories into a fun, authentic gastronomic experience filled with the unique spirit of Minas Gerais.

BOOK NOW

DURATION

4 hours 30 minutes

RESERVATIONS

WhatsApp

CAPACITY

10 to 18 guests

WHAT THE EXPERIENCE INCLUDES

Guided walk, food and drinks at the 3 stops included in the itinerary.

NOTES

This experience includes a 4 km walk, with no major climbs, but it may be challenging for people with reduced mobility. Activity available from April to October.

CONTACTS

+55 31 99290-5010
@caminhadashb
www.bhape.com.br
reservas@bhape.com.br



Memories of Palácio da Liberdade: An Exclusive Guided Tour

EFKAZ TURISMO, EVENTOS E CERIMONIAL

Step back to the early 20th century and discover Belo Horizonte through the eyes of those who witnessed the first years of the new capital of Minas Gerais. Guided by an elegant figure from the city's high society at the time, guests delve into stories, memories and fascinating details about Palácio da Liberdade, a symbol of the power and vision of modernity that shaped the city. Through live music, theatrical performances and period-inspired flavors, past and present meet in a sensory journey through Belo Horizonte's identity, customs and transformations over time.

BOOK NOW

DURATION

1 hour
30 minutes

RESERVATIONS

WhatsApp

CAPACITY

15 to 20 guests

WHAT THE EXPERIENCE INCLUDES

Exclusive guided tour of Palácio da Liberdade, live music, happy hour at the end of the experience.

NOTES

Report any dietary restrictions, intolerances or allergies in advance. Not recommended for guests with reduced mobility.

CONTACTS

Av. Amazonas, 135, sala 1603
Centro - Belo Horizonte/MG

+55 31 99882-6449
@efkazturismoeventos
efkaz.mail@gmail.com





Belo Horizonte in 10 Steps

MADE IN BEAGÁ

Discover Belo Horizonte in a creative, interactive way. At Made in Beagá, visitors explore the history, culture, notable figures and fascinating details of the capital of Minas Gerais in a space combining sensory experiences, multimedia content and products inspired by the city's identity. An opportunity to understand why Belo Horizonte is a city of memories, accents, flavors and stories that delight residents and visitors alike.

BOOK NOW

DURATION

At your own pace

RESERVATIONS

WhatsApp

CAPACITY

Up to 30 guests

WHAT THE EXPERIENCE INCLUDES

Store visit with access to interactive materials and sensory experiences.

CONTACTS

+55 31 99704-9482
@madeinbeaga
contato@madeinbeaga.com
www.madeinbeaga.com.br

Avenida Brasil, 305, loja 02 - Santa
Efigênia - Belo Horizonte/MG

Among Writers and Poets: Discovering Belo Horizonte in Verse and Prose

HT HAPPY TRAVEL

Walk through downtown Belo Horizonte on a route that reveals the city through the stories of writers and poets who helped shape the cultural identity of Minas Gerais. Along streets, squares and historic buildings, guests encounter poems, memories and figures who made Belo Horizonte a source of inspiration for Brazilian literature. The route ends over coffee and conversation, celebrating the cultural richness of the capital of Minas Gerais.

BOOK NOW

DURATION

3 hours
30 minutes

RESERVATIONS

WhatsApp

CAPACITY

4 to 15 guests

WHAT THE EXPERIENCE INCLUDES

Professional guide, cultural walking tour, traditional Minas Gerais coffee.

NOTES

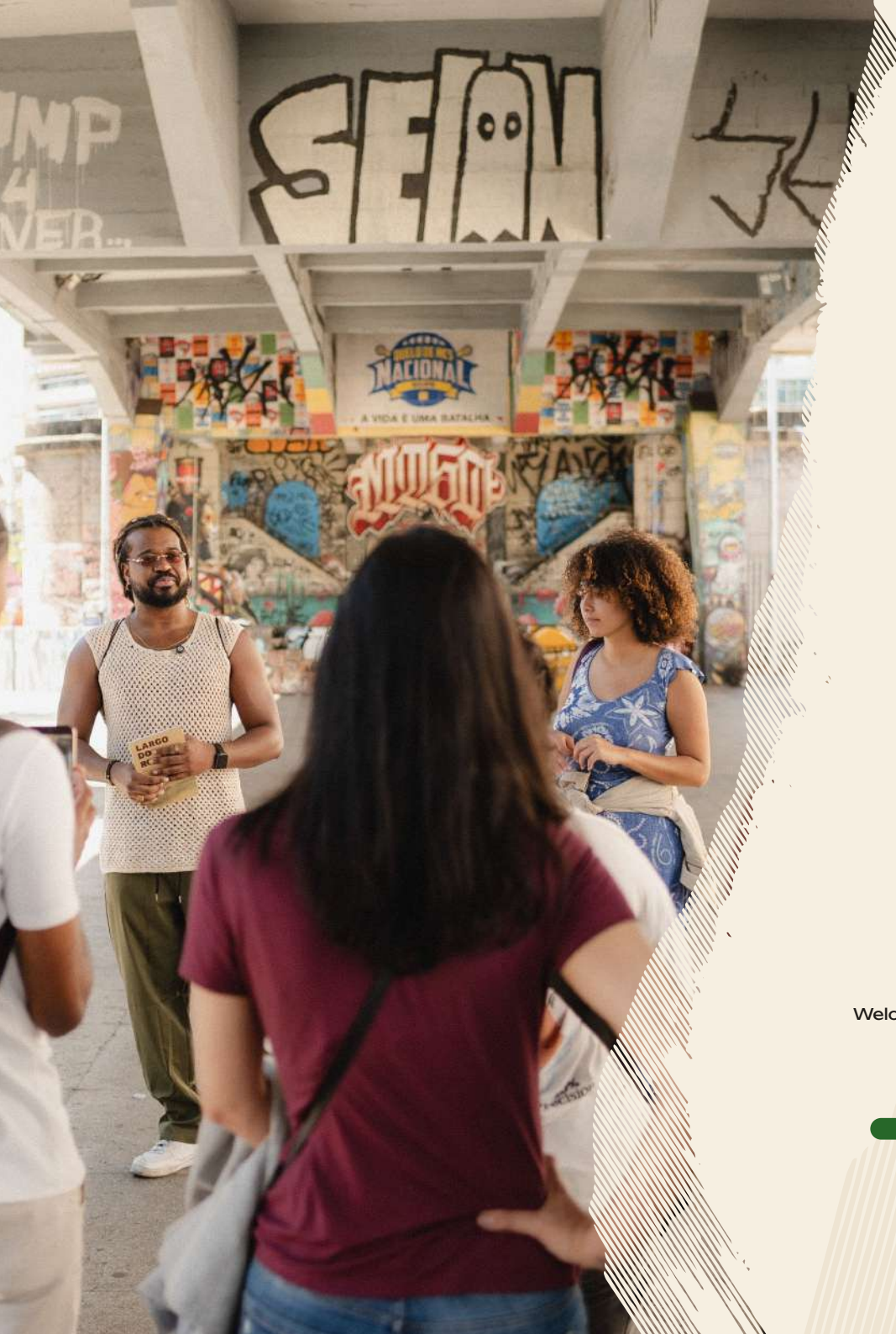
Offered from April through September. Departures also available by prior booking.

CONTACTS

Rua Conselheiro Barbosa, 190
Salgado Filho

+55 31 99764-8175
@hthappytravel
www.hthappytravel.com
info@hthappytravel.com





Black Heritage in Minas Gerais: An Ancestral Journey Through Belo Horizonte

AFROTREKKING

This experience presents Belo Horizonte as a gateway to understanding the Black history of Minas Gerais. The itinerary brings together heritage interpretation, an urban walk, welcome coffee, an artistic performance and local cuisine in a complete visitor experience. Along the way, guests encounter stories rarely included in conventional tours and discover a city shaped by ancestry, resistance, culture and belonging. A distinctive, insightful and memorable way to experience Belo Horizonte.

BOOK NOW

DURATION

3 hours

RESERVATIONS

WhatsApp

CAPACITY

8 to 20 guests

WHAT THE EXPERIENCE INCLUDES

Welcome coffee, guided interpretive walk, artistic performance and experience materials.

NOTES

Subject to weather conditions. Not recommended for guests with reduced mobility.

CONTACTS

+55 31 99307-7943
@afrotrekking
afrotrekking@gmail.com

Meeting Point:
Confirmation at the time
of booking

Roots and Resilience: Life in the Favela

SERRAOTUR

More than a tour, this is an opportunity to discover the favela through the eyes of those who live there. Led by residents of Serra, the experience reveals the community's stories, culture, entrepreneurship and strength. The route includes a lookout with breathtaking views of Belo Horizonte, Rádio Favela, Cerâmica Santana and open-air art exhibitions, ending with a lively gathering at a neighborhood bar. A perspective-changing experience that reveals a vibrant, creative and welcoming city.

BOOK NOW

DURATION

3 to 5 hours

RESERVATIONS

WhatsApp

CAPACITY

4 to 20 guests

WHAT THE EXPERIENCE INCLUDES

Local residents accompany the group throughout the tour; visit to the lookout, Rádio Favela and Cerâmica Santana, open-air art exhibition, lively gathering at a neighborhood bar.

NOTES

Not recommended for guests with reduced mobility or wheelchair users.

CONTACTS

Rua Bela Vista 16, Vila Santana do
Cafezal, Aglomerado da Serra

+55 31 99215-1233
@serraotur
serraotur@gmail.com



HOSPITALITY LIVES
IN THE SOUL.

CONNECTIONS

ME TOURIST
EXPERIENCES
IN BELO
HORIZONTE
NUUH!

Mundo Mobri: Build Your Own Cardboard Toy

MOBRI

Embark on a journey through imagination and creativity. In this interactive experience, children, parents, and grandparents are invited to color, assemble, and play with their own cardboard toys, exploring different stories and themes in each edition. Among colors, shapes, and plenty of fun, each participant unleashes their creativity and transforms cardboard into a unique creation. A special moment to play, learn, and share memories, strengthening connections between generations and taking home a keepsake filled with affection.

BOOK NOW

DURATION

2 hours

RESERVATIONS

WhatsApp

CAPACITY

6 to 12 guests
(3 to 6 pairs)

WHAT THE EXPERIENCE INCLUDES

Workshop for one adult and one child, one toy, coloring materials, interactive space.

NOTES

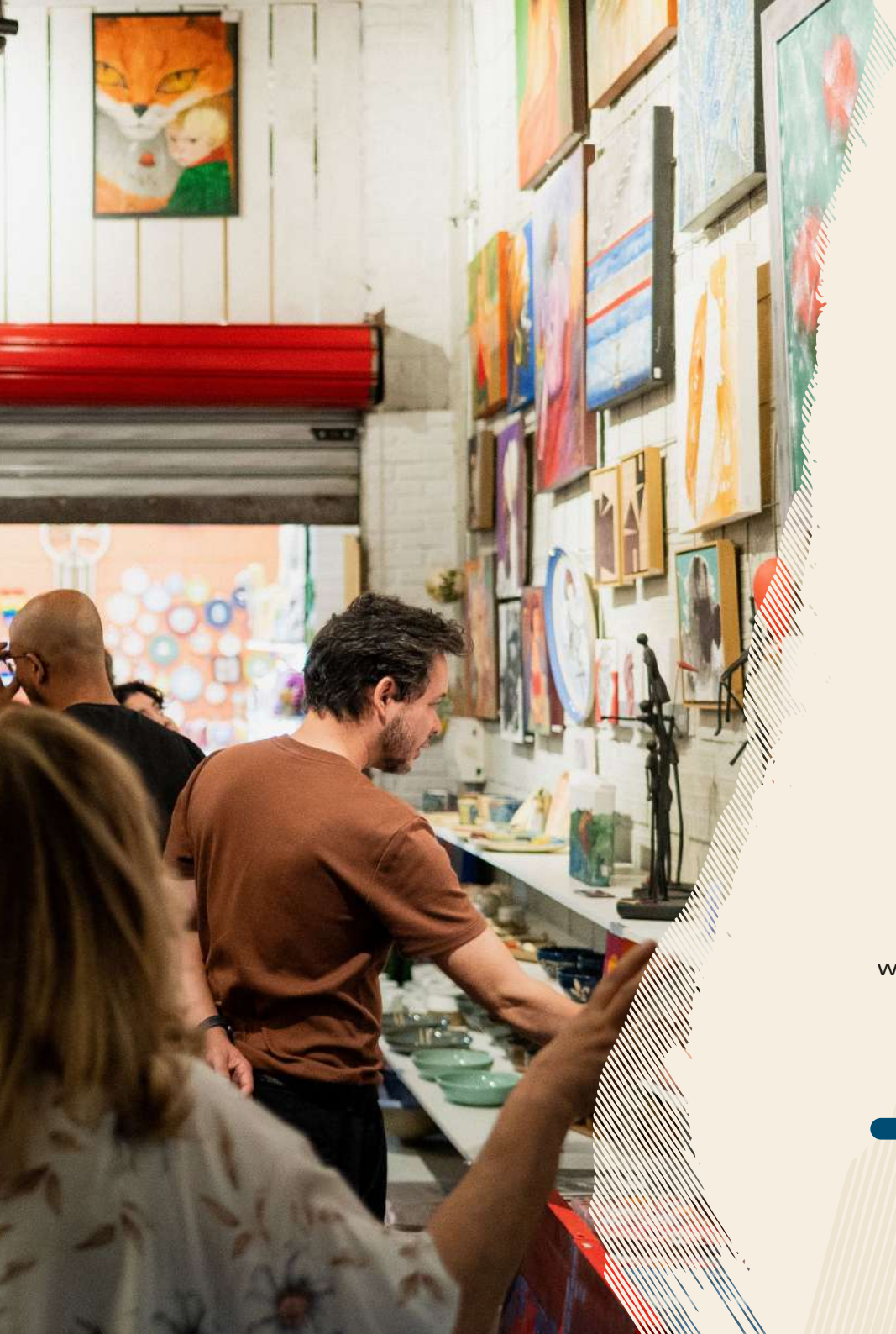
Not recommended for guests with reduced mobility or wheelchair users.

CONTACTS

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Belo Horizonte/MG

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@mundomobri
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contato@mobri.com.br





Art Experience at Mercado Novo

GALERIA SETE

Create your own keepsake of Minas Gerais in a workshop led by Galeria Sete artists. At each session, a different technique inspires guests to turn the state's religious traditions, natural landscapes, waterways, historic towns, cuisine, country tales and memories into an original work of art. The experience blends art, conversation, cultural references, a snack featuring regional flavors and close guidance from the artist. A creative way to discover Belo Horizonte through the eyes of its local artists.

BOOK NOW

DURATION

2 hours

RESERVATIONS

WhatsApp

CAPACITY

8 to 15 guests

WHAT THE EXPERIENCE INCLUDES

Workshop materials and a snack.

NOTES

Some techniques may have a minimum-age requirement or require care with paint, specific materials or drying time. Report dietary restrictions in advance.

CONTACTS

+55 31 99942-2156
@sete_galeria
galeriasete.art@gmail.com

Av. Olegário Maciel 742 - Loja 3167
Mercado Novo, Belo Horizonte/MG

Acaiaca Lookout: Connecting with Belo Horizonte's History and Landscapes

TERRAÇO ACAIACA

More than a spectacular view, this is an opportunity to experience Belo Horizonte from above. At the historic Acaiaca building, the lookout offers a varied cultural program that may include breakfast, live music, live choro performances, baking workshops, guitar lessons, theater and other activities. Each visit is a new chance to discover the city, admire its architecture and make memories at one of Belo Horizonte's most iconic landmarks.

BOOK NOW

DURATION

3 hours
30 minutes

RESERVATIONS

Sympla

CAPACITY

Up to 150 guests

WHAT THE EXPERIENCE INCLUDES

Admission to the lookout and the day's activities, such as an art exhibition or live music.

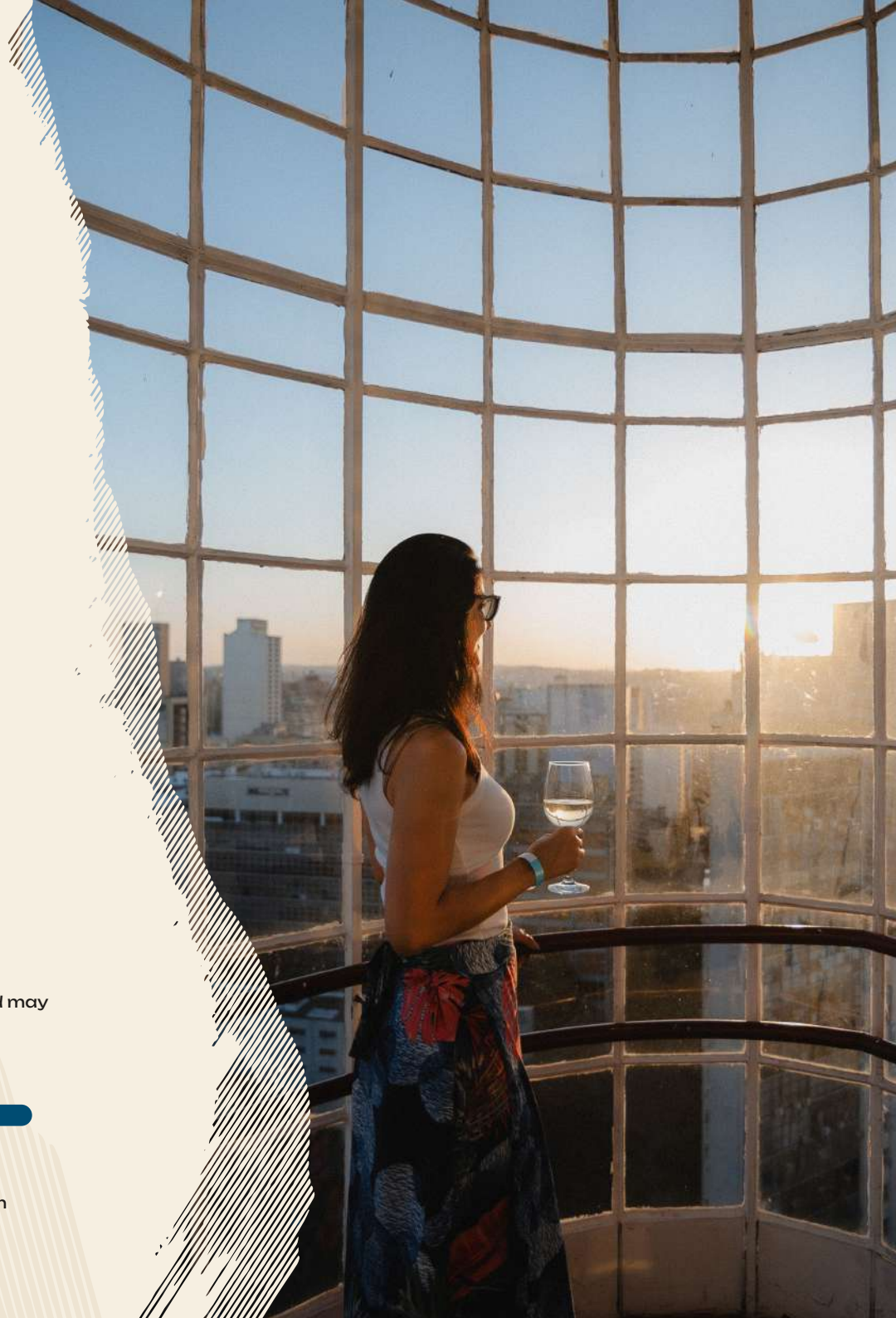
NOTES

Attractions vary by day and may have different prices.

CONTACTS

Avenida Afonso Pena, 867, 25º andar

+55 31 98402-6758
@edificioacaiaca
acaiaca.rooftop@gmail.com





The Art of Starting Over: A Ceramics Experience

ORIGEM ATELIER

From earth to fire, from fragments to creation. In this immersive ceramics experience, participants explore every stage of the craft, work with clay, observe how the material transforms and reflect on life's cycles. The highlight comes when whole pieces or reclaimed shards are transformed into a new work of art. An inspiring experience that invites guests to see possibilities where there once seemed to be only fragments.

BOOK NOW

DURATION

2 hours

RESERVATIONS

WhatsApp

CAPACITY

10 to 15 guests

WHAT THE EXPERIENCE INCLUDES

Studio tour covering each step of the process, hands-on workshop, coffee.

NOTES

Not recommended for guests with reduced mobility, wheelchair users or children.

CONTACTS

+55 31 98425-6472
@origem.atelier
origem.atelier@gmail.com

Av. Brasil, 309, sala 204
Santa Efigênia - Belo Horizonte/MG

Bar-Hopping Through the Favela

SERRAOTUR

See Belo Horizonte from a whole new perspective. Bar-Hopping Through the Favela takes guests through the alleyways of Aglomerado da Serra, stopping at neighborhood bars and restaurants to sample food prepared by local entrepreneurs. Along the way, residents share local stories, introduce some of the people who shape the community and lead guests to scenic overlooks with sweeping views of the city. Over bar snacks, drinks and lively conversation, the experience celebrates Belo Horizonte's neighborhood-bar culture, warm hospitality and the initiative of local residents. A vibrant, heartfelt and laid-back way to discover an authentic side of the city, alive with energy and stories.

BOOK NOW

DURATION

7 hours

RESERVATIONS

WhatsApp

CAPACITY

8 to 20 guests

WHAT THE EXPERIENCE INCLUDES

Community tour led by local residents, visits and tastings at four neighborhood bars, and unlimited beer and water.

NOTES

For guests aged 18 and over. The route is not wheelchair accessible. Please report any dietary restrictions in advance.

CONTACTS

Rua Bela Vista 16, Vila Santana do Cafezal, Aglomerado da Serra

+55 31 99215-1233
@serraotur
serraotur@gmail.com





Painting the Language of Minas Gerais

TINTA LA VIDA

Discover Minas Gerais through its colorful way of speaking. In this creative experience, participants paint ceramic coasters inspired by regional words and expressions, turning popular sayings into original pieces. Painting, conversation, local culture and a brunch featuring traditional Minas Gerais dishes come together in a relaxed, welcoming gathering. A distinctive way to experience Belo Horizonte through language, flavor and hands-on creativity.

BOOK NOW

DURATION

2 hours 30 minutes

RESERVATIONS

WhatsApp

CAPACITY

15 to 35 guests

WHAT THE EXPERIENCE INCLUDES

Painting materials and brunch.

NOTES

Report any allergies, intolerances or dietary restrictions in advance.

CONTACTS

+55 31 98842-5921
@tintalavida
www.tintalavida.com.br
tintalavida@gmail.com

Rua Diciola Horta, 77 - Belvedere
Belo Horizonte/MG

Immersive Art and Wine Experience

CASA PALMA

At Casa Palma, art is experienced through all the senses. In a space showcasing more than 80 artists, guests explore the gallery while enjoying wines and specialty teas inspired by the artworks, discover Fernando Palma's poetic manuscripts and take part in moments of artistic creation. Music, poetry and engaging conversation transform the visit into a sensory experience that stirs emotion, inspires reflection and invites each guest to connect with their own creative process.

BOOK NOW

DURATION

1 hour
40 minutes

RESERVATIONS

WhatsApp

CAPACITY

2 to 70 guests

WHAT THE EXPERIENCE INCLUDES

Guided tour of the house, specialty tea, one glass of wine, painting activity.

NOTES

Not recommended for children.
Groups of up to 70 guests are accepted with advance booking.

CONTACTS

Rua Monte Alegre, 225 - Serra

+55 31 99165-8310
@casapalma.art
www.casapalma.art
contato@casapalma.art





Breathe in BH – My Moment of Mindfulness

ESTÉTICA INTEGRATIVA

Amid the rush of everyday life, Breathe in BH invites you to pause and reconnect with yourself. This self-care experience draws inspiration from the warmth of Minas Gerais hospitality: that special way of welcoming you, caring for you and making you feel at home. Through breathing exercises, stretching, self-massage, soothing scents and essential oils, you slow down, tune in to your body and release tension. Held at your accommodation or in an outdoor setting, this is a moment to quiet the rush, breathe mindfully and discover a new way to care for yourself. Because in BH, care can begin with you.

BOOK NOW

DURATION

1 hour 30 min

RESERVATIONS

WhatsApp

CAPACITY

1 to 30 guests

WHAT THE EXPERIENCE INCLUDES

Wellness session led by a specialist, including all necessary materials.

CONTACTS

+55 31 99300-1762
@estetica.integrativa
gabrielacosantana@hotmail.com

A Day at a Farm Restaurant in Pampulha

RESTAURANTE PALADINO

Enjoy a day on the farm without leaving Belo Horizonte. At Paladino, guests explore a working vegetable garden, harvest fresh ingredients and discover how food makes its way from the soil to the table. The experience includes traditional Minas Gerais coffee, time with farm animals and moments of connection with nature, revealing the capital's welcoming rural side.

BOOK NOW

DURATION

1 hour
30 minutes

RESERVATIONS

Sympla

CAPACITY

2 to 25 guests

WHAT THE EXPERIENCE INCLUDES

Traditional Minas Gerais coffee; time in nature; activities in the vegetable garden; hands-on contact with the soil and farm animals.

CONTACTS

Av. Gildo Macedo Lacerda, 300
Braúnas

+55 31 99918-4169
@restaurantepaladino
restaurantepaladino.com.br
contato@restaurantepaladino.com.br





Sunrise at Pico Belo Horizonte

BH ADVENTURE

Experience sunrise from one of Belo Horizonte's highest points. The adventure begins before dawn with a hike to Pico Belo Horizonte, where guests watch the sun rise over the Serra do Curral mountain range. At the summit, freshly brewed coffee is served as the city awakens below. On the return journey, daylight reveals new scenery and details along the trail. An authentic BH Adventure experience combining hiking, contemplation, nature and a deeper connection with Belo Horizonte.

BOOK NOW

DURATION

6 hours

RESERVATIONS

WhatsApp

CAPACITY

5 to 10 guests

WHAT THE EXPERIENCE INCLUDES

Expert guide and trail leadership, freshly brewed coffee, a traditional dulce de leche sweet, adventure insurance, safety support, first-aid kit, interpretation of the landscape.

NOTES

Subject to weather conditions. Not recommended for guests with reduced mobility, an intense fear of hiking in the dark or limited tolerance for walking on uneven terrain. Appropriate footwear is required.

CONTACTS

+55 31 99587-3499
@bh.adventure
bhadventure2020@gmail.com

Meeting Point:
Oncology Department,
Hospital da Baleia

WHERE TO FIND MORE INFORMATION AND PURCHASE THE ACTIVITIES, AS WELL AS THE COMPANIES RESPONSIBLE FOR THEM

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IN BELO
HORIZONTE



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@serraotur
serraotur@gmail.com

REGULAR DATES CALENDAR

FLAVORS

experiences

frequency

experiences

frequency

Flavors of Minas Gerais:
Food with a Story

2nd Wednesday of the
month at 7 PM

Guided Tasting of
Specialty Coffees and
Minas Gerais Cheeses

1st Wednesday of the
month at 10 AM

Ancient Flavors &
Heritage: Afro-Brazilian
Culinary Experience

Upon request

A Taste of Minas
Gerais Today

1st Wednesday of the
month at 10 AM

Botecrawl: Discovering
Belo Horizonte, One Bar
at a Time

Upon request

Traditional Baking and
Memories Workshop

3rd Wednesday of the
month at 3 PM

Cachaça Experience:
A Journey Through
History and Flavor

Thursdays
Upon request

Belo Horizonte Food
Experience: Downtown

Saturdays
Upon request

Beer Experience:
Guided Tasting

Upon request

Degusta Jazz

Last Wednesday of the
month at 7 PM

From the Countryside
to the Table

Thursdays
Upon request

TerrUai

2nd Wednesday of the
month at 7 PM



For group experiences, please check the availability of dates and times with the responsible companies in advance.

REGULAR DATES CALENDAR

STORIES

experiences

frequency

experiences

frequency

Musical Dinner
– Memories of
a Street Corner

Upon request

Black Belo Horizonte:
A Black Heritage Route

Once a month
Upon request

Tradition, Memory
and Axé

2nd Sunday of the
month at 10 AM

Pampulha: Belo
Horizonte for All
the Senses

Once a month
Upon request

City Tour – Reliving
Belo Horizonte

Upon request

Nostalgic Football Club

Saturday
Upon request

Memories of Palácio
da Liberdade: An
Exclusive Guided Tour

Last Monday of the
month at 6 PM

Belo Horizonte
in 10 Steps

Monday to Friday
from 9 AM to 7 PM
Saturday from 9 AM to 2 PM

Among Writers and
Poets: Discovering Belo
Horizonte in Verse
and Prose

Once a month, between
April and September

Black Heritage in Minas
Gerais: An Ancestral
Journey Through Belo
Horizonte

2nd Sunday of the
month at 10 AM

Roots and Resilience:
Life in the Favela

3rd Saturday of
the month at 9 AM



For group experiences, please check the availability of dates and times with the responsible companies in advance.

REGULAR DATES CALENDAR

CONNECTIONS

experiences

frequency

experiences

frequency

Mundo Mobri:
Build Your Own
Cardboard Toy

Last Saturday of the
month at 9:30 AM

Art Experience at
Mercado Novo

Last Friday of the
month at 3 PM

Acaiaca Lookout:
Connecting with Belo
Horizonte's History
and Landscapes

Thursday to Sunday
from 4:30 PM to 8 PM

The Art of Starting
Over: A Ceramics
Experience

1st Friday of the
month at 3:30 PM

Bar-Hopping Through
the Favela

2nd Saturday of the
month at 3 PM

Painting the Language
of Minas Gerais

Upon request

Immersive Art and
Wine Experience

Upon request

Breathe in BH - My
Moment of Mindfulness

Upon request

A Day at a Farm
Restaurant in Pampulha

1st Saturday of the
month at 10 AM

Sunrise at Pico
Belo Horizonte

Saturdays and Sundays
at 4 AM



For group experiences, please check the availability of dates and times with the responsible companies in advance.



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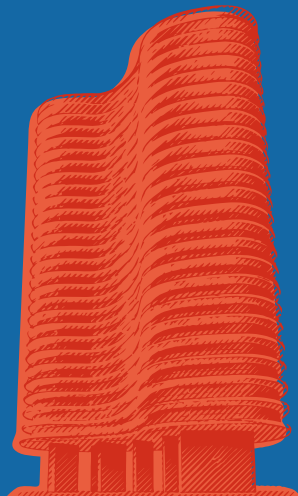
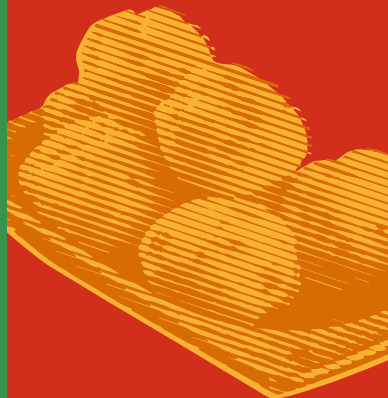
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AQUI O TRABALHO NÃO PARA